

INFORMATION & SERVICES

Management Office	Behind Polo Ralph Lauren
Information Center	Next to Old Navy Outlet
Stroller Rental	Information Center
Wheelchairs Available	Information Center
ATM	Information Center
Shuttle	Stops throughout the center Saturdays & Sundays 11am-5pm, April - Dec and select Holidays

HOURS

Mon-Sat 10am - 9pm, Sun 10am - 7pm
Call for seasonal and special holiday hours.

FOR MORE INFORMATION

Birch Run Premium Outlets
12240 S. Beyer Rd., Birch Run, MI 48415
(989) 624-6226 • www.premiumoutlets.com/birchrun

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GIFT CARDS

A Premium Outlets® I Simon Giftcard® is perfect for family, friends and coworkers. Available at the Information Center or online at www.premiumoutlets.com

SIMON® SHOPPING DESTINATIONS

In addition to Premium Outlets®, Simon Property Group offers visitors a wide range of shopping destinations across the United States, including Simon® Malls and The Mills®.
For more information, visit www.simon.com/travel.

**PREMIUM
OUTLETS®**
Shop Brilliantly.

PREMIUMOUTLETS.COM

SIMON

Take a Shopping Vacation

UNITED STATES

ARIZONA
Phoenix Premium Outlets (Chandler)

CALIFORNIA
Camarillo Premium Outlets
Carlsbad Premium Outlets
Desert Hills Premium Outlets (Cabazon)
Folsom Premium Outlets
Glory Premium Outlets
Las Americas Premium Outlets (San Diego)
Livermore Premium Outlets
Napa Premium Outlets
Petaluma Village Premium Outlets
Pismo Beach Premium Outlets
Vacaville Premium Outlets

CONNECTICUT
Clinton Crossing Premium Outlets

FLORIDA
Ellenton Premium Outlets
Orlando Premium Outlets - International Dr
Orlando Premium Outlets - Vineland Ave
Silver Sands Premium Outlets (Jeslin)
St. Augustine Premium Outlets

GEORGIA
Calhoun Premium Outlets
North Georgia Premium Outlets (Gainesville)

HAWAII
Waikale Premium Outlets

ILLINOIS
Chicago Premium Outlets (Aurora)

INDIANA
Edinburgh Premium Outlets
Lighthouse Place Premium Outlets (Michigan City)

MAINE
Kittery Premium Outlets

MARYLAND
Hagerstown Premium Outlets
Queenstown Premium Outlets

MASSACHUSETTS
Lee Premium Outlets
Wrentham Village Premium Outlets

MICHIGAN
Birch Run Premium Outlets

MINNESOTA
Albertville Premium Outlets
Twin Cities Premium Outlets (August 2014)

MISSISSIPPI
Gulfport Premium Outlets

MISSOURI
Osage Beach Premium Outlets
St. Louis Premium Outlets

NEVADA
Las Vegas Premium Outlets - North
Las Vegas Premium Outlets - South

NEW HAMPSHIRE
Merrimack Premium Outlets

NEW JERSEY
Jackson Premium Outlets
Jersey Shore Premium Outlets (Tinton Falls)
Liberty Village Premium Outlets (Flemington)

NEW YORK
Waterloo Premium Outlets
Woodbury Common Premium Outlets (Central Valley)

NORTH CAROLINA
Carolina Premium Outlets (Smithfield)
Charlotte Premium Outlets (July 2014)

OHIO
Aurora Farms Premium Outlets
Cincinnati Premium Outlets (Monroe)
OREGON
Columbia Gorge Premium Outlets (Trendale)
Woodburn Premium Outlets

PENNSYLVANIA
Grove City Premium Outlets
Philadelphia Premium Outlets (Limerick)
The Crossings Premium Outlets (Tannersville)

PUERTO RICO
Puerto Rico Premium Outlets (Barceloneta)

SOUTH CAROLINA
Gaffney Premium Outlets

TENNESSEE
Lebanon Premium Outlets

TEXAS
Allen Premium Outlets
Grand Prairie Premium Outlets
Houston Premium Outlets (Cypress)
Rio Grande Valley Premium Outlets (Mercedes)
Round Rock Premium Outlets
San Marcos Premium Outlets

VIRGINIA
Leesburg Corner Premium Outlets
Williamsburg Premium Outlets

WASHINGTON
North Bend Premium Outlets
Seattle Premium Outlets (Tulalip)

WISCONSIN
Johnson Creek Premium Outlets
Pleasant Prairie Premium Outlets

OUTLET CENTERS

FLORIDA
Florida Keys Outlet Center
Outlet Marketplace (Orlando)

ILLINOIS
Huntley Outlet Center

INTERNATIONAL

CANADA
Toronto Premium Outlets
Premium Outlets Montreal (October 2014)

JAPAN
Arai Premium Outlets
Golemba Premium Outlets
Kobe-Sanda Premium Outlets
Rinku Premium Outlets
Sano Premium Outlets
Sendai-Izumori Premium Outlets
Shizu Premium Outlets
Toki Premium Outlets
Tosu Premium Outlets

KOREA
Busan Premium Outlets
Paju Premium Outlets
Yeosu Premium Outlets

MALAYSIA
Johor Premium Outlets

MEXICO
Premium Outlets Punta Norte

Welcome to BIRCH RUN PREMIUM OUTLETS®



Welcome to Birch Run Premium Outlets. Find an exciting collection of 145 outlet stores from the world's leading designers and brand names, offering savings of 25% to 65% every day.

DIRECTIONS



Birch Run Premium Outlets is located
at Exit 136 off of I-75.

From Detroit: Take I-75 N to Exit 136

From Lansing: Take I-69 E to I-75 N to Exit 136

From Grand Rapids: Take I-96 E to I-69 E to I-75 N to Exit 136

From Saginaw: Take I-75 S to Exit 136

From Toledo, Ohio: Take US-23 N until it turns into I-75 N to Exit 136

From Port Huron: Take I-69 W to I-75 N to Exit 136

**BIRCH RUN
PREMIUM
OUTLETS®**
Shop Brilliantly.

BIRCH RUN, MI • GREAT LAKES BAY REGION



LEGENDARY BRANDS. ABUNDANT SELECTION. REAL SAVINGS.

145 STORES: Adidas, Ann Taylor, Banana Republic, BCBG Max Azria, Calvin Klein, Coach, Guess, J.Crew, Lacoste, Nike, Polo Ralph Lauren, Pottery Barn, Tommy Hilffig, Under Armour and more at savings of 25% to 65% every day.

DESIGNER FASHIONS & SPORTSWEAR

A19	Adidas	624-9177
A1A	Aeropostale	624-7221
H24	Alfred Dunner	624-9660
A1B	American Eagle Outfitters	624-5725
H12	Ann Taylor Factory Store	624-6180
B16	Banana Republic Factory Store	624-5159
A7	BCBG Max Azria	624-4756
F4	Bon Worth	624-5826
E11	Bridal by Viper Apparel	624-1100
H30	Brooks Brothers Factory Store	624-0170
H3	Calvin Klein	624-5373
A8	Casual Male XL	624-5726
B4	Catherines Plus Sizes	349-3177
H13	Chico's	624-5736
B2	Christopher & Banks	624-9404
H16	Coldwater Creek Factory Stores	624-2715
H1	Columbia Sportswear	624-6121
E13	Deb	624-9226
F1	Dressbarn	624-4420
F2	Dressbarn Woman	624-6171
A5	Eddie Bauer Outlet	624-6022
H18	G.H. Bass & Co.	624-4222
A2	Gap Factory Store	624-7233
A4	Guess Factory Store	624-4622
B28	Haggar Clothing Co.	624-5640
E7	HanesBrands	624-4488
B15	Izod	624-4850
H20	Izod	624-5575
B7	J.Crew	624-4881
H10	Jockey	624-4404
B13	Jones New York	624-4316
H25	Kasper	624-2657
H31	Lacoste	624-9108
H15	Lane Bryant Outlet	349-3128
F20	Levi's Outlet Store	624-4144
B1	Loft Outlet	624-4007
B29	Motherhood Maternity	624-1103
A16	Nautica	624-2070
B6	New York & Company Outlets	624-9032
B32	Nike Factory Store	624-6100
A15	The North Face	624-3000
D4	Oakley Vault	624-9370

E23	Old Navy Outlet	624-5888
H36	PacSun	624-4767
H34	Polo Ralph Lauren Factory Store	624-1380
F12	Rue21	624-9530
B14	Soma Intimates	624-9091
H35	Tommy Hilfiger	624-2888
H5	Torrid	July 2014
A10	Under Armour	624-9005
D7	The Uniform Outlet	624-5733
F6	The Uniform Outlet	624-9042
H21	Van Heusen	624-1272
E6	Van Heusen	624-5651
G2	VF Outlet	624-6055
B8	Wilsons Leather	624-4750
F7	Your Fashion Secret	624-9934
H26	Zumiez	624-5828

SHOES

H23	Clarks Bostonian	624-5974
E5	Crocs	624-9130
E12	Easy Spirit	624-9387
C3	Famous Footwear Outlet	624-1077
B9	Finish Line	244-1204
F16	G.H. Bass & Co. - Footwear	624-4401
B18	Journeys	624-8055
B10	Merrell	624-9555
A6	Naturalizer	624-5470
B12	Nine West Outlet	624-5259
B22	Puma	624-8945
H32	Reebok	624-0070
H32	Rockport	624-0070
B21	Sketchers	624-9336
B17	Stride Rite Keds Sperry	624-4409

FOR CHILDREN

E2	Carters	624-4191
B3	The Children's Place Outlet	624-8034
B11	Gymboree Outlet	624-5365
H5	Hartstrings	624-9310
B25	Justice	624-5151
E19	Kid Spot/Rainbow	624-0563
A17	OshKosh B'gosh	624-4600

FINE LEATHER & LUGGAGE

E18	Burton	624-4616
E18	Samsonite	624-4616

ACCESSORIES & JEWELRY

F3	Claire's	624-4005
A13	Coach	624-5606
A13	Coach Men's	624-5606
H28	Fossil	624-5730
E10	Gold Toe	624-8069
H8	Kay Jewelers Outlet	624-9831
B20	Lids	624-4140
H9	Sunglass Hut	624-8958
B31	Zales Outlet	624-1328

HOUSEWARES & HOME FURNISHINGS

H4	Chef's Outlet	624-1220
E1	Corningware Correlle & More	624-9339
E3	Kitchen Collection	624-9521
H29	Le Creuset	624-6264
B5	Le Gourmet Chef	624-7270
D8	Lenox	624-6170
A18	Pottery Barn Outlet	624-6092
A18	Williams-Sonoma Outlet	624-6092

GIFTS & SPECIALTY ITEMS

F5	Avon Beauty Center	624-6114
H22	BareMinerals	624-9246
H6	Bath & Body Works	624-0125
F10	Book Warehouse	624-9390
H7	Bose	624-9666
F11	Coleman Factory Store	624-8032
H14	The Cosmetics Company Store: MAC • Clinique • Bobbi Brown • Estée Lauder	624-2190
H27	Designer Fragrances & Cosmetic Co. - Lancôme	624-8942
B23	Direct Tools Factory Outlet	624-9318

C2	Dollar and Party Supply	624-4500
E16	Doodle Dog Bakery	624-0100
A11	Fragrance Outlet	624-0134
E20	GNC/Value Nutrition	624-0154
D3	Golf 4 Less	624-2525
E17	Go! Calendars, Games & Toys	624-8056
B19	Harry & David	624-8013
E15	Lindt Chocolate	624-9026
C1	Noah's Cove Christian Outlet	624-9898
H19	Ooops! Outlet	624-5376
E4	The Paper Party	624-4300
A12	Pepperidge Farm	624-1000
B30	Perfumania	624-6095
H17	Rocky Mountain Chocolate Factory	624-4784
F19	Spring Break Family Fun Center	624-1300
E21	Toys"R"Us Express	624-8050
H11	Vitamin World	624-2125
B27	Yankee Candle	624-9386

FOOD & DRINK

A	A&W Hamburgers & Hotdogs	624-2155
B24	Beijing Express	624-5217
H37	UNO Chicago Grill	624-8667



*(989) Area Code for all store phone numbers listed.
Store listings subject to change.